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## PORTFOLIO

www.turn21.uk

## LINKEDIN

www.linkedin.com/in/bencedajka

## EDUCATION

### GRAPHIC DESIGN & ADVERTISING

#### Bachelor of Degree

BUDAPEST METROPOLITAN UNIVERSITY

2012 - 2015

## LANGUAGES

Hungarian   
English   
Spanish

## PERSONAL SKILL

Communication   
Creativity   
Teamwork   
Leadership   
Organization

## INTEREST

Photo Video Music Sport Travel

# BEN DAJKA

## SENIOR GRAPHIC DESIGNER

### INTRODUCTION

I'm a 32-year-old Hungarian, award-winning graphic designer with a deep passion for all aspects of the creative field. Over the past 12 years, I've significantly expanded my skillset—covering not only graphic design but also animation, branding, marketing, UX/UI, motion design, sound design, cinematography, and video editing. My work centers on visual storytelling for modern brands and creatives, blending design, strategy, and technology to craft bold, engaging experiences that resonate and inspire.

Currently, I'm working as a Senior Graphic designer at David Phillips. In my spare time I like to learn and evolve my skills in my field. I work closely with teams and clients to build outcomes that are smart, effective, and aligned with the bigger picture - always with a focus on detail, creativity, and meaningful results.

### PROFESSIONAL SKILL

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Figma / Sketch

Final Cut X / Premier Pro

### MOST VALUABLE EXPERIENCES

#### Senior Graphic Designer

May 2024 - Jul 2025

David Phillips

During my time I was entrusted to do the rehaul of our brand to create a cohesive approach both online and offline with a complete design system in place. This included printed material, a new website, new color palette and icon library, updated social media assets to be all in line. Later on this expanded to the motion design work and animation styles.

#### Mid-Weight Graphic Designer

Apr 2022 - May 2024

Ledger Bennett

Given our fast-paced environment and the continuous exposure to big brands like Amex, GE, and Trend Micro, this experience gave me great strengths to adapt on the fly to brand guides and switch fields from basic design tasks to video editing, motion design, 3D rendering, Artificial Intelligence ( AI ) and UX / UI. This extends to all apps used during the process, to further develop my confidence.

#### Graphic Designer

Jan 2019 - Jun 2019

Bank of America Merrill Lynch

A high-demanding corporate environment with one of the highest compliance setups. We worked on financial and investment documents, RFPs, business pitches to our clients and marketing materials across different regions. Contracted by WLT.

#### Graphic Designer

Jun 2018 - Dec 2018

Travelex

As a Central Design team, we looked after the branding and its consistency all across the globe. We are working on marketing material for different locations like the United States, Australia, Japan, MET and Europe as well.

#### Specialist

Mar 2017 - Jun 2018

Apple

I had the pleasure of being a specialist in one of the biggest stores in Europe. This position opened up many views and perspectives in my mind about people, problem-solving and situation handling.

#### Lead Graphic Designer

Aug 2014 - Aug 2016

Stylebolt - Apple Re-seller

My first position after finishing university, as a startup company required a lot of patience and time management to provide the best branding in a hectic and quickly changing environment.